



SOC 3 Guide 1

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Why SOC 3 Matters in 2025





Publicly Shareable Assurance

Unlike SOC2, SOC3 reports are short, general-use, and can be posted online to signal trust.



Demonstrates Control Strength

Based on the same trusted Trust Services Criteria (TSC) as SOC2, covering security, availability, confidentiality, etc.



Builds Market Confidence

Ideal for consumer-facing platforms, cloud providers, and SaaS firms who want to broadcast control maturity.



SOC 2 VS SOC 3: Key Differences

Report Type	Audience	Detail Level	Public Use	Based on TSC
SOC 2	Client/Partners	Detailed, confidential		
SOC 3	General Public	Summary-level		



Key Components of a SOC 3 Report

1

Trust Services Criteria (TSC)

Includes Security
(mandatory), plus
optional: Availability,
Processing Integrity,
Confidentiality, and
Privacy.

2

Management Assertion

Statement from management asserting the effectiveness of controls over a defined period.

3

Independent Auditor's Opinion

Concise opinion confirming controls were suitably designed and operated effectively (Type II only).

4

No Sensitive Detail

SOC 3 reports
remove proprietary
control details—safe
to share on
websites, investor
decks, etc.

SOC 3 Report Lifecycle



Define Scope & Readiness



Clarify TSC
principles, define
systems covered,
and perform a
gap assessment.

Control
Documentation
& Remediation



Align operations with TSC, fill gaps, and prepare evidence for audit.

Audit & Evidence Collection



Auditor tests design and operating effectiveness (SOC3 is only issued for Type II). Report Drafting & Issuance



Auditor issues the SOC3 summary report with public-facing opinion and optional seal.

Public
Disclosure &
Use



Share on your website, marketing, and investor materials to build credibility.



Who Should Consider SOC 3?

- SaaS platforms serving consumers or SMBs
- Cloud providers and hosting companies
- FinTech apps or digital services with public-facing trust needs
- E-commerce or marketplace platforms
- Any org where public trust and data security are business-critical





Why Invest in SOC 3 Compliance

- Marketing Value: Public proof of control maturity—builds client confidence at a glance.
- Due Diligence Shortcut: Reduces friction during vendor onboarding and sales.
- Trust Branding: Displaying a SOC3 badge signals transparency and assurance.
- Foundation for Other Frameworks: SOC3 helps pave the way for ISO, NIST, and others.





Trust Services Criteria Use Cases



Security

System is protected from unauthorized access (e.g., firewalls, MFA, endpoint security).



Availability

System is available for operation and use as committed (e.g., uptime SLAs, failovers).



Processing Integrity

System processing is complete, accurate, and timely (e.g., automation, logs).



Confidentiality

Sensitive data is protected (e.g., encryption at rest/in transit).



Privacy

Personal data is collected, used, retained, and disposed of in accordance with commitments.



Timeline & Investment

- Preparation & Readiness: 1–2 months (depending on TSC selection and maturity)
- Audit Period (Type II): 3–12 months operating window
- Report Delivery: Typically 4–6 weeks post-audit
- Annual Renewal: Keep assurance current and credible







SOC3 is more than a compliance milestone—it's a credibility amplifier. For businesses that rely on user trust, a SOC3 report showcases your commitment to integrity, security, and operational excellence—without revealing sensitive details.





How We Support You At Akram Assurance Advisory & Tax

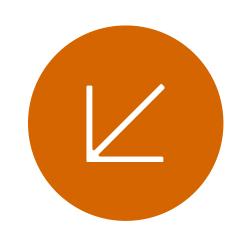
we help teams earn their SOC 3 with confidence:

- Cap analysis against Trust Services Criteria
- Control design and implementation support
- Audit coordination with independent firms
- Report preparation and external messaging strategy

Outcome: A market-ready SOC 3 report that builds public trust and positions your business for growth.



Partner with Akram to turn SOC 3 from a burden into a business advantage.





Let's get started today!